

Vismera Technologies Pvt Ltd:

Digital Marketing Course Modules:

- M 01 : Digital Marketing Fundamentals
- M 02 : Website Planning and Structure
- M 03 : Facebook Marketing for Business
- M 04 : Google Adwords and PPC Advertising
- M 05 : YouTube and Video Marketing
- M 06 : E-mail Marketing for Business
- M 07 : Lead Generation & Marketing Automation
- M 08 : eCommerce and Payment Gateway
- M 09 : Remarketing Strategies –Advance Level
- M 10 : Google Plus for Business
- M 11 : LinkedIN and Twitter Marketing
- M 12 : Google Analytics and Webmaster Tool
- M 13 : Search Engine Optimization (SEO)
- M 14 : Affiliate Marketing & Google AdSense
- M15 : Link Building
- M 16 : Case Studies and Practical Assignments
- M 17 : Certification